



national union of **students**

Delivering the triple bottom line: sharing learnings about sustainable healthcare from the Green Impact behaviour change toolkit

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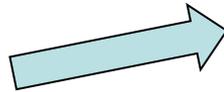
Department for Sustainability, NUS

Background

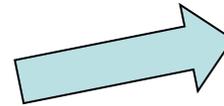
3 of the lessons we've learned

Background: sustainable healthcare and the triple bottom line

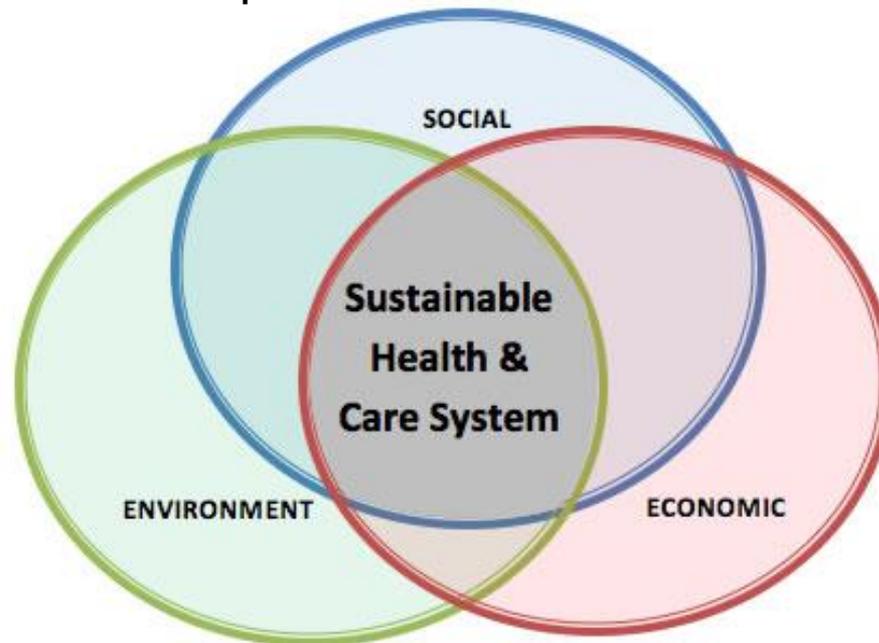
Sustainable health and care sector: 'greening' the sector



Sustainable health care: working across the health system and partners



Sustainable health and wellbeing: sustainability of everything that impacts on health and wellbeing



Background: Green Impact



Planning and toolkit development

Feedback and evaluation

Team recruitment



Awards event

Ongoing support



Toolkit submission and audits



Background: Green Impact

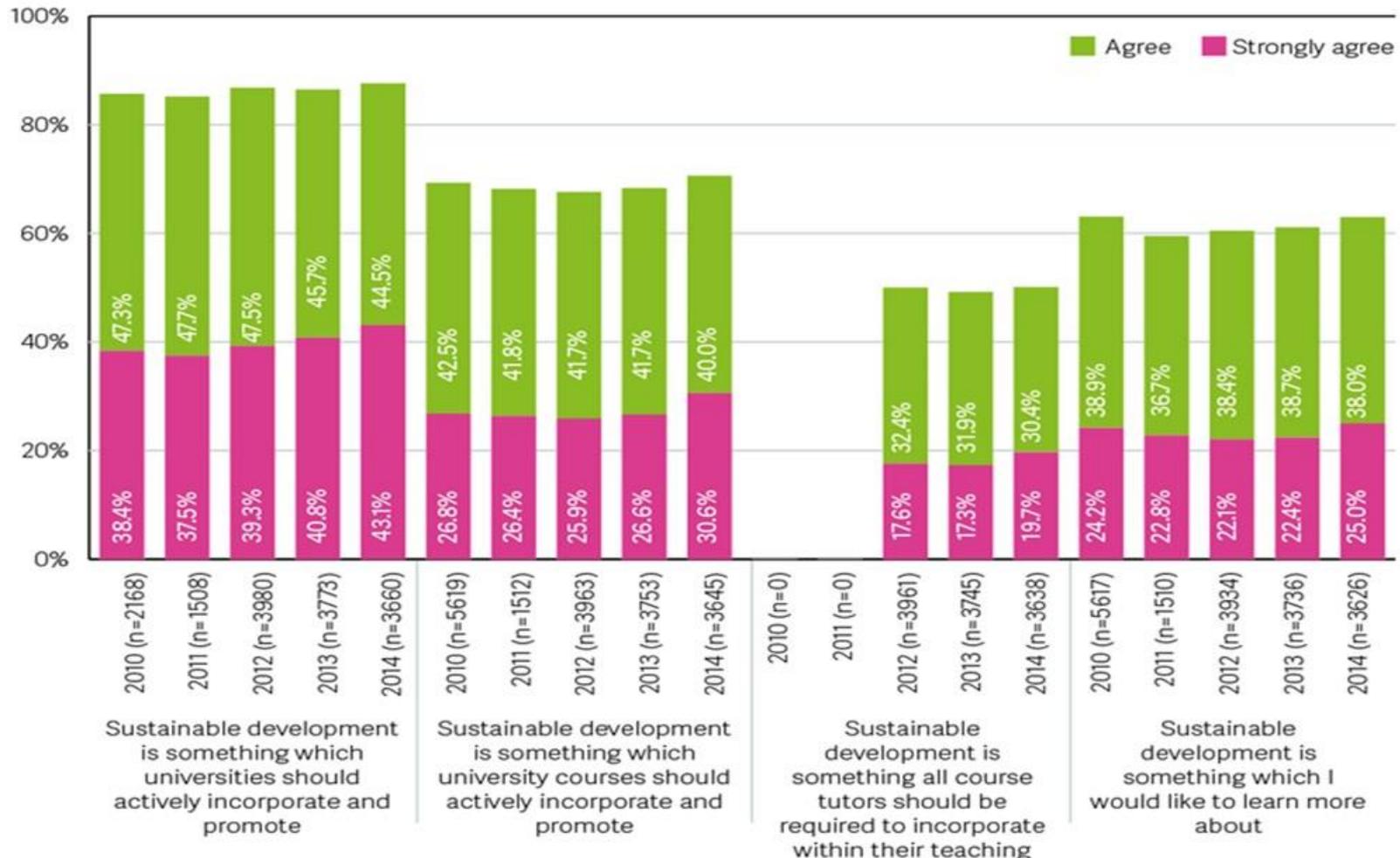


- 10 years
- Over 300 organisations
- Over 55,000 people
- Over 42,000 actions

Background: Why NUS?

- NUS is a confederation of 600 students' unions, operating as a fully democratic organisation
- We're led by a team of elected student officers and our policies are voted in by students
- Our members have voted in policy on education for sustainable development

Student attitudes towards, and skills for, sustainable development



Green Impact in health care

University Hospitals Bristol 
NHS Foundation Trust

North Bristol 
NHS Trust

Cambridge University 
Hospitals
NHS Foundation Trust

Central Manchester 
University Hospitals
NHS Foundation Trust

The Royal Bournemouth and 
Christchurch Hospitals
NHS Foundation Trust

 Royal College of
General Practitioners



CENTRE *for*
SUSTAINABLE
HEALTHCARE


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Lesson 1



Lesson 1: it's all about framing



Lesson 1: it's all about framing



Team: ExampleUHB

Back to menu TLC Bronze Silver Gold Sustaining Sustainability Special

Save Changes Completed 0 of 77, Total Points 0 of 366

[+ Show All](#)

(B001 - B017) Office [+ Show All](#) Completed 0 out of 17

(B018 - B030) HSA'S [+ Show All](#) Completed 0 out of 13

(B031 - B047) Clinical [+ Show All](#) Completed 0 out of 17

(B048 - B060) Facilities [+ Show All](#) Completed 0 out of 13

(B061 - B077) Clinclal Services [+ Show All](#) Completed 0 out of 17

Lesson 1: it's all about framing



Lesson 1: it's all about framing

Safe

Effective

Efficient



Person-centred

Timely

Equitable

Lesson 1: it's all about framing

From just 2-3 measurable criteria in each of 4 NHS workbooks last year:

- Almost £200,000 saved
- Almost 1000 tonnes of carbon saved

From 1 criterion in our GPs toolkit (printing double-sided), each practice saved on average the lower end cost of an NHS hernia operation

Lesson 2

- Turn to the person next to you
- Why are they here today?

Lesson 2: the motivation is there



Lesson 2: the motivation is there



Lesson 2: the motivation is there



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Lesson 3

Pop quiz!

Q. How many professionally qualified clinical staff (inc. drs, nurses, health visitors, midwives, ambulance staff, scientific, therapeutic & technical staff) does the NHS employ?

A. 553,000

Q. How many students are studying medicine, dentistry or subjects allied to medicine?

A. 216,550 (almost half!)

Lesson 3: students are key



“This experience has made me realise that there are many different aspects to sustainability and many areas that we need to work on if we are to make our lifestyle sustainable for the future.”

Student auditor 2016

“It was informative, engaging and has changed the way I perceive sustainability for the better.”

Student, Sustainable Healthcare SSC



University of
BRISTOL

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Lesson 3: students are key



Key lessons from our work

- Sustainability in healthcare is all about framing
 - Find something that motivates people
- The motivation is there
 - If people know what they can do, have the freedom to do it and gain recognition for their efforts, they will do it!
- Students are key
 - We need to make sure that we're targeting students to ensure sustainability becomes a natural part of healthcare in the future



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