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**Role title: SRO Student Ambassador (Grade 3)**

**Department:** Marketing and Communications

**Location:** Variable dependent upon role undertaken

**Purpose of the role**

Student Recruitment and Outreach (SRO) Ambassadors share their experience of student life at Brighton and support young people who are considering and applying to university.

SRO ambassadors work across face to face and online channels, and support an outreach programme of activity delivered in schools and colleges and at each of our campuses. They support a variety of activities, such as campus visits, HE fairs, open days, summers schools, subject tasters and online mentoring (UniBuddy) aimed at encouraging prospective students to consider higher education and the University of Brighton.

This is a casual, flexible post, the actual work required will vary and will be undertaken on an ad-hoc basis, and the hours and roles available will differ depending on departmental needs.

**Indicative areas of work:**

* Represent the University of Brighton in a professional manner and act as a positive role model for higher education.
* Encourage progression to appropriate courses at university level, raising awareness of the advantages offered by gaining a degree and promoting the University of Brighton.
* Respond to pre-applicant enquiries about the university’s courses and facilities face to face and via telephone, online chat or e-mail, directing more difficult queries to senior staff members where appropriate.
* Inform potential applicants, through various channels (e.g. face to face, online, telephone) about aspects relating to student life such as typical student budgets, student life or your course.
* Deliver personalised supporting talks and presentations at local schools/colleges, on campus or at HE fairs, about aspects relating to student life.
* Lead and motivate groups of young people through interactive sessions, supporting equality of participation and appropriate behaviour.
* Assist with basic administrative duties, such as data-input, mailing, or other tasks in support of our events and clearing (results day) operations.
* Support the delivery of small and large scale events such as open days; assisting with roles such as giving tours, welcoming visitors or setting up equipment and signage.

**General responsibilities**

These are standard to all University of Brighton role descriptions.

* To adhere to the University’s Equality and Diversity Policy in all activities, and to actively promote equality of opportunity wherever possible.
* To be responsible for your own health and safety and that of your colleagues, in accordance with the Health and Safety at Work Act.
* To work in accordance with the Data Protection Act.

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The person specification focuses on the knowledge, qualifications, experience and skills (both general and technical) required to undertake the role effectively.

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| **Essential criteria**  |  |  |
| **Knowledge/skills** | * Excellent customer service and interpersonal skills.
* An ability to relate successfully to primary, secondary school, sixth form and further education students.
* Good written and verbal communication skills, with a particular emphasis on presentation skills.
* Ability to work as part of a team as well as independently.
* Clear understanding of the UK higher education system and the range of support provided by the University of Brighton.
* An understanding of the barriers prospective students face when considering higher education.
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| **Qualifications** | * Current University of Brighton student
 | **A, I, E**  |
| **Technical/work based skills** | * Basic IT skills, competent user of Windows packages.
 | **A** |
| **Travel** | * This role may involve occasional independent travel to other university sites or other external venues e.g. schools and colleges.
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| **Desirable criteria**  |  |  |
| **Physical** | * This role may involve lifting, carrying and setting up exhibition and presentation equipment, according to health and safety guideline, for some events. However, this is not a requirement of all staff.
 | **A** |
| **Other requirements** | * This role may require a criminal records check (DBS) for events such as residential summer schools. This will be clearly communicated in advance.
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* This is a casual post, the hours and roles available will differ depending on departmental needs.
* Ambassadors are required to indicate interest in advertised jobs on an online system and will be selected based on the requirements of the activity. Therefore, if you are more comfortable with face to face or online channels for example, ambassadors can indicate interest in those shifts only.
* The hourly rate for this post is £10.43 (equivalent to grade 3).

Date: September 2019