

SCHOOL OR RE-CONSTRUCTION

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GROUP K Raw 3 Pitch - THE REUSE IMAGINARY



HUMAN KIN: Caroline Bang. Interior Reuse Platform 2021.

If the early 21st century can be characterised as a time of resistance, in particular to the climate emergency, how can the built-environment, and in particular the interior, respond to these ongoing challenges? The reuse imaginary is a workshop that explores the fact that in response to a world with finite resource, the very-near future of the built environment will be focused solely on the re-designation of all existing matter. New-build and single-use processes will soon become obsoleted distinctions for making cities, buildings and interiors. Instead, reusing the existing site, with its matter already in-situ, will provide all of the material for the appropriation of the existing, to remake something anew. The reuse imaginary workshop will explore how particular domestic interior spaces can be transformed through the raw, the useless, the by-product, the hybrid, the cut-off, via the making of appropriations that colonise existing buildings in which you, the participant, are residing within.

The Reuse Imaginary, is a phrase that can be used to describe the advocacy and encompassing of the prioritisation of social and ecological well-being, over excessive forms of consumption. In this workshop, it is a term used used to frame limits to numerous forms of growth; in particular, the global economics of capitalism. Instead, it advocates for the prioritising of care, equitability, and the common values of the local, all filtered through the lens of your own domestic environment. It describes a resistance to all forms of extractivist environmental degradation, unsustainable resource depletion, and excessive and wasteful processes of built-environment developments. In

short, it emphasises approaches that foreground maintenance, and the prioritisation of the incorporation of the repair of the existing. It advocates for the care of space and its occupants, the incorporation of entropy and decay, do-it-yourself approaches such as salvage, hacking, and so on. The reuse imaginary will develop your responses to your own domestic environment and what it has meant to you during the pandemic-era.

WORKSHOP TITLE: THE DOMESTIC IMAGINARY

'Once a sanctuary from prying eyes, the home is now a geotagged broadcasting studio from where we share our most intimate moments and display our carefully curated online identities' . SQM: The

Quantified Home. Space Caviar. Lars Muller: 2014. P23.

Home is a universal theme. It describes a place, often a collection of rooms, which encapsulate all forms of human relations and behaviours. It also is the space that personifies experimentation in how we live, speculations on finance, ownership and the *asset*: the commodifying of privacy. The home is the site for improvement, maintenance, regulatory governance and standards. And of course, in current times, it is the place where we all now undertake work. In essence, the home has always been the most public of private spaces. The participants of this workshop are required to speculate on the home that has surrounded them this year. The Domestic Imaginary is tasking you with a deep-research approach that will explore how your domestic space is a highly contested environment.

The Domestic Imaginary asks its participants to reconsider what home means in the 21st century when appropriated through the lens of reuse. In particular it asks its participants to look around them and to survey the raw, the useless, the by-product, the hybrid and the off-cut, in order to begin its work. It will do this through first of all discerning the essences of home throughout time. The workshop will begin with each participant selecting a series of paintings, from the 15th century onwards, that depict domestic settings. Each will prioritise the raw, the useless, the by-product, the hybrid and the off-cut. From this raw material the workshop will begin its journey into the *Reuse Domestic Imaginary*.

The workshop will take place in three phases over the two weeks;

- **Imaginary**
Abstractions of the essences of home through imagery and modelling
- **Inventory**
Indexing, cataloguing the room and applying the imaginary to it
- **Intervention**
Constructing your reused imaginary through the amalgam of the raw material of your immediate environment, and the results of your learning so far.



SHOW HOME: Lu Yan. Interior Reuse Platform 2021