



University of Brighton

School of Humanities

PLOT YOUR
COURSE



Choose **Visual Culture** at Brighton

Explore art, culture and media in order to critically understand the social and historical backgrounds that inform the world around us.

+ Be inspired

You will have the opportunity to work in a creative organisation in your second year meaning that you will graduate with real-world experience and professional contacts.

+ Freedom to explore

On this degree you will look at the history and theory of painting and sculpture, print, photography, film, advertising and fashion, while developing your skills in written, visual and verbal presentation and research.

+ Developing your career

Class sizes are small allowing your voice to be heard. You will learn from inspirational teaching staff who bring their experience as writers, artists and curators to the classroom.



Lizzie Lewis, Visual Culture BA(Hons)

The course stood out for me as it includes the study of both historical and contemporary arts. Our trip to Paris was a brilliant experience, and our group spent five days visiting exhibitions, and developing our perceptions of Parisian culture.



Annebella Pollen, Course Tutor

The visual is everywhere in contemporary life. Images perform identity, persuade politically and communicate emotionally. Visual Culture enhances your visual literacy so you can understand images, messages and powers.



Visual Culture BA(Hons)

Year 1

The first year of the Visual Culture degree familiarises you with good study practices and introduces you to the different kinds of assessment used on the course, including essays, seminar presentations, display projects and exams.

Modules

- Art, Culture and Commerce
- Art and Design History in Brighton: Places and Processes
- Critical Approaches: Core Concepts in History of Art and Design
- Art, Design and Modern Life
- Analysing Art and Design: Techniques and Tools
- Introducing Themes in History of Art and Design

Year 2

In your second year, you'll build up core knowledge of the history of art and design and develop your own specialist areas of interest from a wide choice of option modules. You will also have the option to go on a European study trip.

Modules

- Modernism, Ideology and the Avant-garde in the Twentieth Century
- After Modernism: Postmodernism and Beyond
- Constructing Histories: Research Methods and Professional Practice in History of Art and Design

You will also choose three option modules. Options include: Cultural Politics of Dress; Museums, Material Culture, Representation; Reading Dress; I Click Therefore I am: Self and Selfie; Trip to Europe: Visual Culture, Art and Design in a European City; Words and

Pictures: Experiments in Art Writing; Understanding Exhibitions and Creating Displays; Behind the Scenes: Arts and heritage placements.

Final year

The final year sees you execute independent but closely supervised research projects, including your own dissertation, a group display project and a visual display of your dissertation research, which is shown as part of the arts and humanities graduate show.

Modules

- Eye And Mind
- Dissertation in the History of Art and Design
- Communicating Research

You will also choose one from several option modules offered, for example: The Past in the Present: Vintage, Retro, Revival; Participation, Performance, Politics; and The Limits of Representation.

You can also choose between two modules: Professional Paths in Art and Design History or Real World Research.

Placements

The optional placement in your second year enables you to work with artefacts, data, audiences or documents in the context of an archive, museum or public collection and gain valuable, relevant experience.

The placement option module provides direct experience and insight into aspects of museum, gallery and archival working practices, deepening your understanding of cultural institutions.

Resources

You will benefit from access to world-class facilities based on campus including the Design Archives, Screen Archives South East and the Dress and Textiles Teaching collection giving you the chance to closely examine and analyse historical and world fabrics and garments.

The university also has close relationships with local festivals and organisations such as CineCity, the Brighton Photo Biennial, Brighton Festival, Brighton Festival Fringe, Brighton Digital Festival, Fabrica and Lighthouse. These connections provide a range of opportunities for students.

Graduate destinations

Our graduates choose to work in fields including journalism, marketing, advertising, curating, social media, research and consultancy. Organisations at which former students have worked include Brighton Museum, the BBC, the V&A, Photofusion, the De La Warr Pavilion and the National Trust.

Find out more

Call our friendly enquiries team on **01273 644644**, or chat online with a student at www.brighton.ac.uk/chat.

For the full list of modules and entry requirements, go to www.brighton.ac.uk/courses.

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All course content is indicative.