

HELSINKI 1-8.8.1981

DESIGN '81

ICOGRADA ICSID IFI
GENERAL ASSEMBLIES AND
FIRST JOINT CONGRESS

DESIGN INTEGRATION

An event that will not be repeated.

Don't miss it.

Topics and speakers

(as released 15th May)

Design and Production

Design policy in production
Management and design
Aerodynamics
Architecture policy
Product evaluation
Sisu trucks
Designer/Producer
Large scale clothing industry
NATIONAL INSTITUTE OF DESIGN, India
UNESCO
Small scale production
Innovation and identity
Sociotechnical design
Alternative architecture
Indigenous production
Interior design in restoration
Wake up suburbs
Furniture for handicapped people
Clothes for need, report
Why don't they buy something decent?

RENAULT, France
RUDOLPH, West Germany
OPRON, France
BARRE, France
OHL, West Germany
GILLBERG, SILTAVUORI, Finland
AMBASZ, Italy
LUHTANEN, Finland
FRIEDMAN
NEVANLINNA, WINQVIST, Finland
KOLEHMAINEN, Finland
EDLUND, Sweden
KATAN, Colombia
KIYENZE, Tanzania
MYSLAKOWSKI, Poland
JACOBSON, Sweden
HVIDT, Denmark
NORDIC CLOTHING SYMPOSIUM
LLOYD JONES, England

Cultural Integration

An opinion on national values
International architecture
Publisher's design policy
Philosophy of Italian design magazine
Sources and selection of design signals
Design export
Visual criteria of public information symbols
Design promotion
Esslinger design
Standardization of typographic measurements
Iria symbology
Tradition of Japanese design
Japanese design and new technology
Traditional Finnish form culture
Origins of Finnish design
Design Canada
Visual communication as national problem
Tradition of Danish furniture
The history of Soviet costume
Roots of Soviet design
The Finnish sauna
Projects in India

SCHILDT, Finland
PORTMAN Jr., USA
KARGERE, France
QUARZO, Italy
DIRKEN, Netherlands
HULDT, Sweden PAJAMIES, Finland
ISO report, FRASCARA, Canada
LINDKVIST, Sweden
ESSLINGER, West Germany
HOCH, England
DAVID-WEST, Nigeria
YANAGI, Japan
EKUAN, Japan
LINKOLA, Finland
PARKO, Finland
PARSONS, Canada
SANZGIRI, India
MMI, Denmark
STRIZHENOVA, Soviet Union
KHAN-MAGOMEDOV, Soviet Union
TEIR, Finland
PERHEENTUPA, India

Design Today and Tomorrow

Communication
Visual identity
Documentation
Milan Triennale
Company identity
Metro symbols system
Textile documentation
Design integration in Poland
Software interface
Colour co-ordination
Centre français de la couleur
VNIITE centre of industrial design
Interaction of design and ergonomics
Cranbrook Academy of Arts
Pasadena Art Centre
Design in Mexico
Interactive computer graphics
Design and ergonomics in '80s
Design research
University of Industrial Arts, Helsinki
Semiotics and graphic design education
Future education of graphic design
Graphics in motion - film, video, computer
4 seasons and 24 hours of Finnish fashion

BLAICH, Netherlands
FLETCHER, England
JOLLANT, CCI, France
GRASSI, Italy
PIEL, France
MIETTINEN, Finland
MATTI, France
ZPAP team, Poland
STEWART, England
HOUSE & GARDEN, USA
PARRA, France
SOLOVIEV, Soviet Union
MUNIPOV, Soviet Union
MC COY, USA
KUBLY, USA
CARILLO-SOBERÓN, Mexico
ULLATHORNE, England
DAHLIN, Sweden
LEVY, Canada, AHOLA, Finland
LAAKSO, Finland
OCKERSE, USA
JUNGKIND, Canada
HALAS, England
MTO, Finland

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