



Role of Everyday Creativity in Enriching Creative Research Methods AHRC Everyday Creativity Research Network, Creative Methods Sandpit 20 April 2023

My Creative Health Perspective

Dr Jane Povey

Clinical Lead, National Creative Health Programme, NHSE & NCCH Clinical Lead for Person-Centred Care Shropshire, Telford & Wrekin Integrated Care System

Der: Manage pent en Influence Leadership Supe Direction



Creative Health Activities and Approaches

Creativity

lives

ncch.org.uk

for healthy

Activities can include visual and performing arts, crafts, film, literature, cooking and creative activities in nature, such as gardening; approaches may involve creative and innovative ways to approach health and care services, co-production, education and workforce development.

Creative health can be applied in homes, communities, cultural institutions and heritage sites, and healthcare settings. Creative health can support prevention, treatment, recovery, management, promotion.

