



# A LUST FOR LEATHER

IMOGEN GRAY  
PDF 4



# MY STATEMENT

## Imogen Gray

L6 BA Hons 3D Design and Craft



### 'A Lust for Leather'

A staggering 800,000 tons of leather end up in landfill annually, this leather is unusable due to its shape, size or markings. However, this leather has gone through a lengthy, unsustainable process starting at the farming of the animal all the way through to the finishing of the material. To not add a further problem of sustainability I felt driven to not let any scraps of leather from local business go to waste, and in doing so convert them into new larger sheets of material.

Brazil is one of the biggest producers of leather, as the ranches multiplied the more they encroached into the Amazon causing deforestation. The effects can be seen from space. My work explores the relationship leather has in a place like the Amazon. This comes with detrimental effects to the biodiversity of plants and animals, along with indigenous tribes. Each piece of work explores the intercrossing relationship between Rancher, Tribe members and the Cow.

**Dissertation Title:** The environmental impacts of the leather industry; An exploration into alternatives to leather.





**WHAT TO DO WITH SCRAPS ONCE I HAVE FINISHED MAKING MY MATERIAL?...**



# USE THEM FOR MY CARDS!



The card will have my installs branded on to it but using the branding code, the symbols will translate to IG (the ones on the far left)!

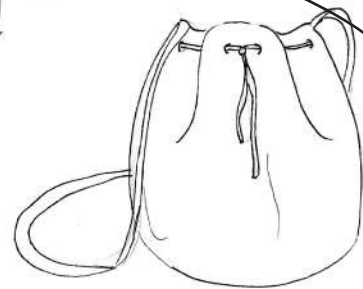
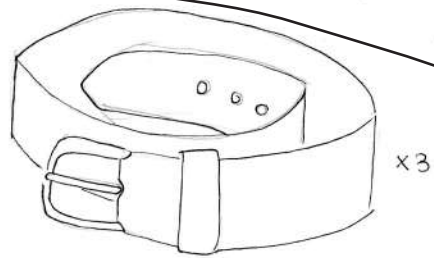
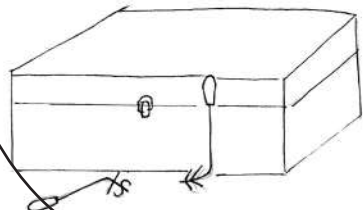
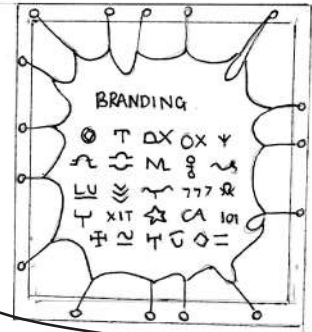
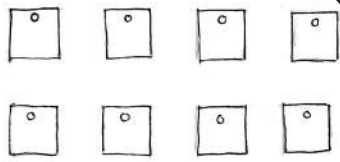
My plan was to make business cards from any leftover leather I had left from this year, I would have branded the front using my tools in the symbols that translate to IG and the back have my details on using a heated stamp I would have had to custom order. This would mean even less waste with my work!



# WHAT I WANT TO FEATURE FOR THE DEGREE SHOW.

What I want to feature.

- My visual map.
- Sample beads
- products.
- PDF
- Diss.
- Pics.
- Image of work in situ.



Imogen Gray

This is a viral map of each 'topic' I touch on in my project, my work is location based explores the relationship The Amazon had with the cattle industry and how this affects the environment. This synthesises my thought process, this is where I started this drawing style which I have stuck to all year.



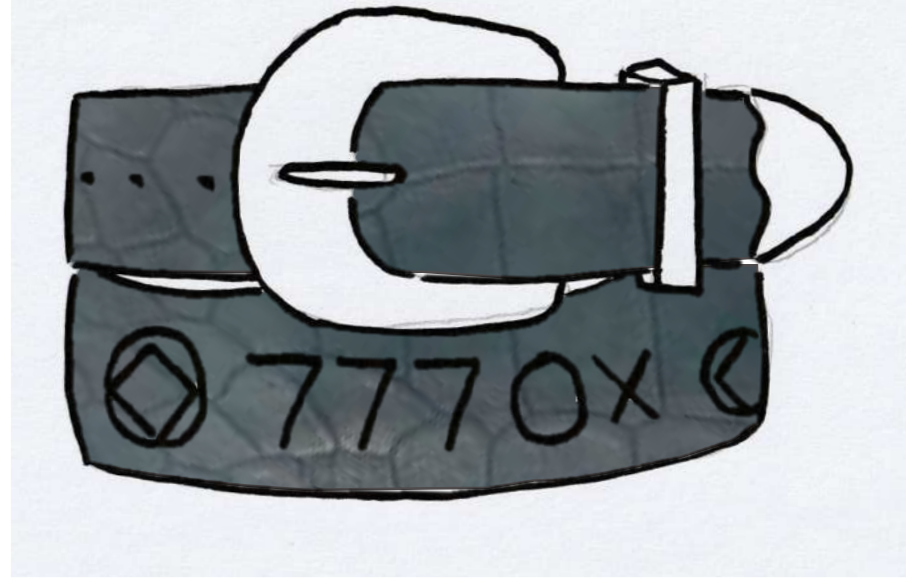
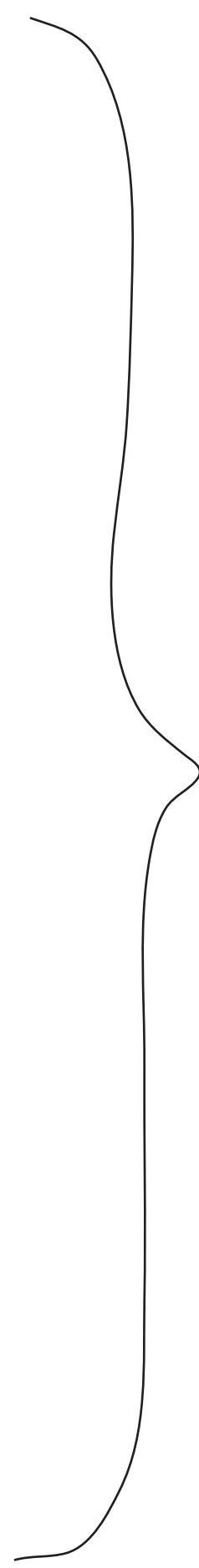
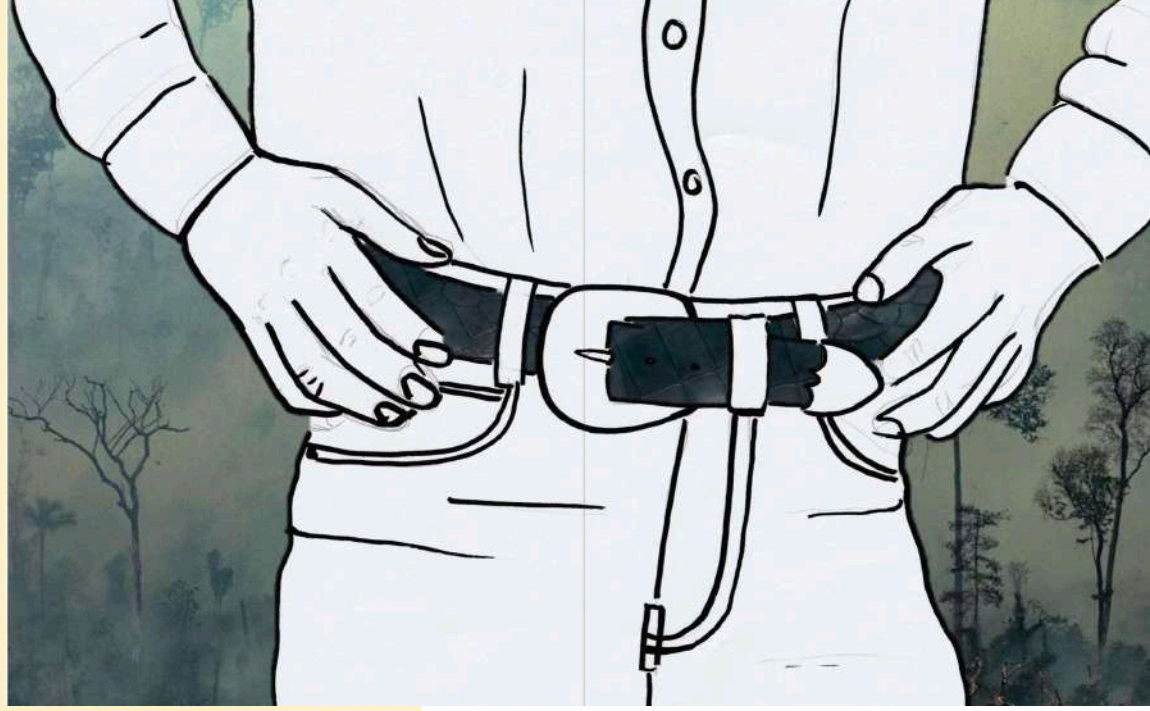
My project has a huge amount of research behind it, so add in my PDF 2 and Dissertation will give people a glimpse into why I made these and what inspired me! The essentially just help round off my project really well.



Seeing as my motion this year was to make a material that utilise leather scraps from going to landfill its very important I display my resolutions of this, I worked very hard on inventing new material and process so it's important I show them off.



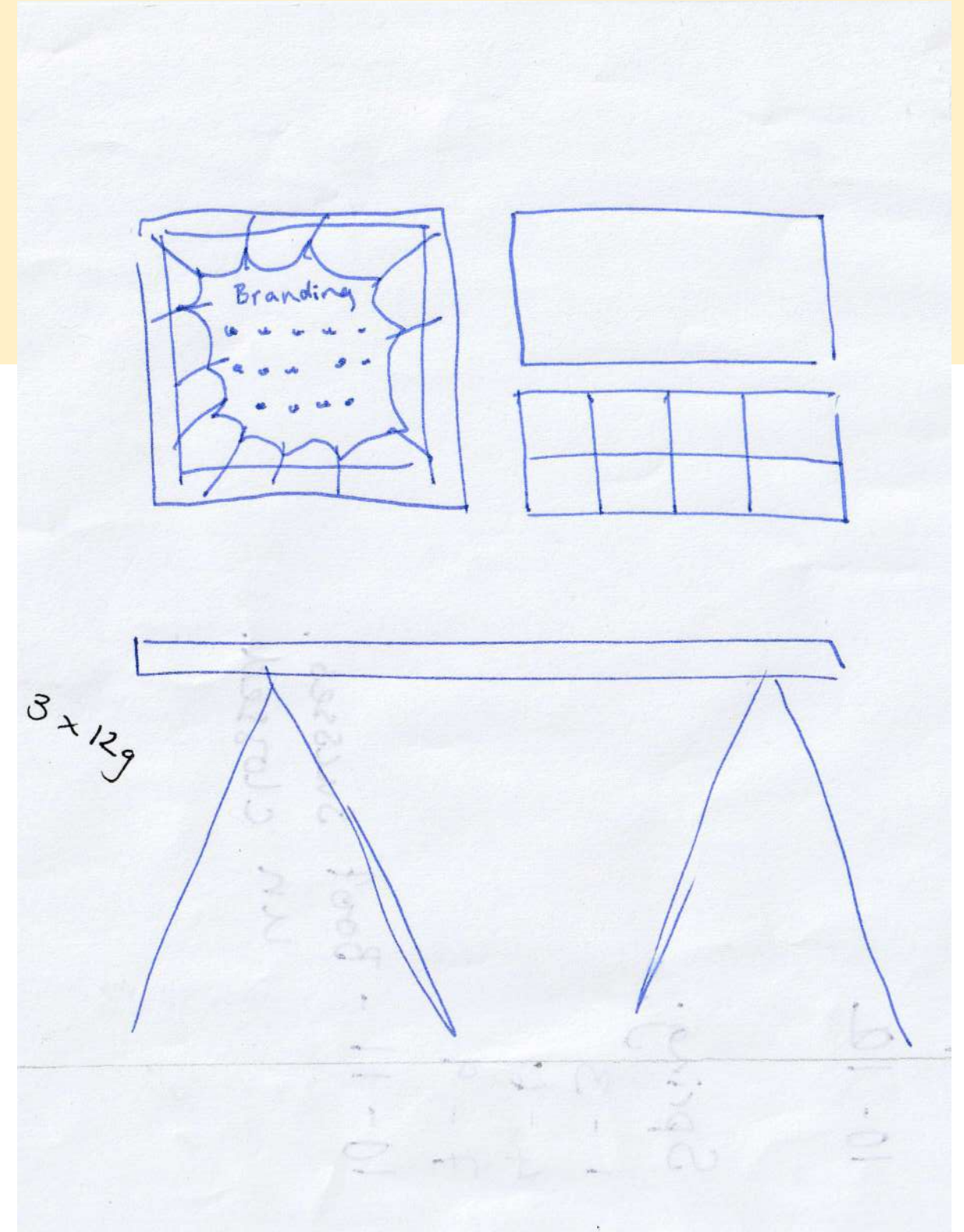
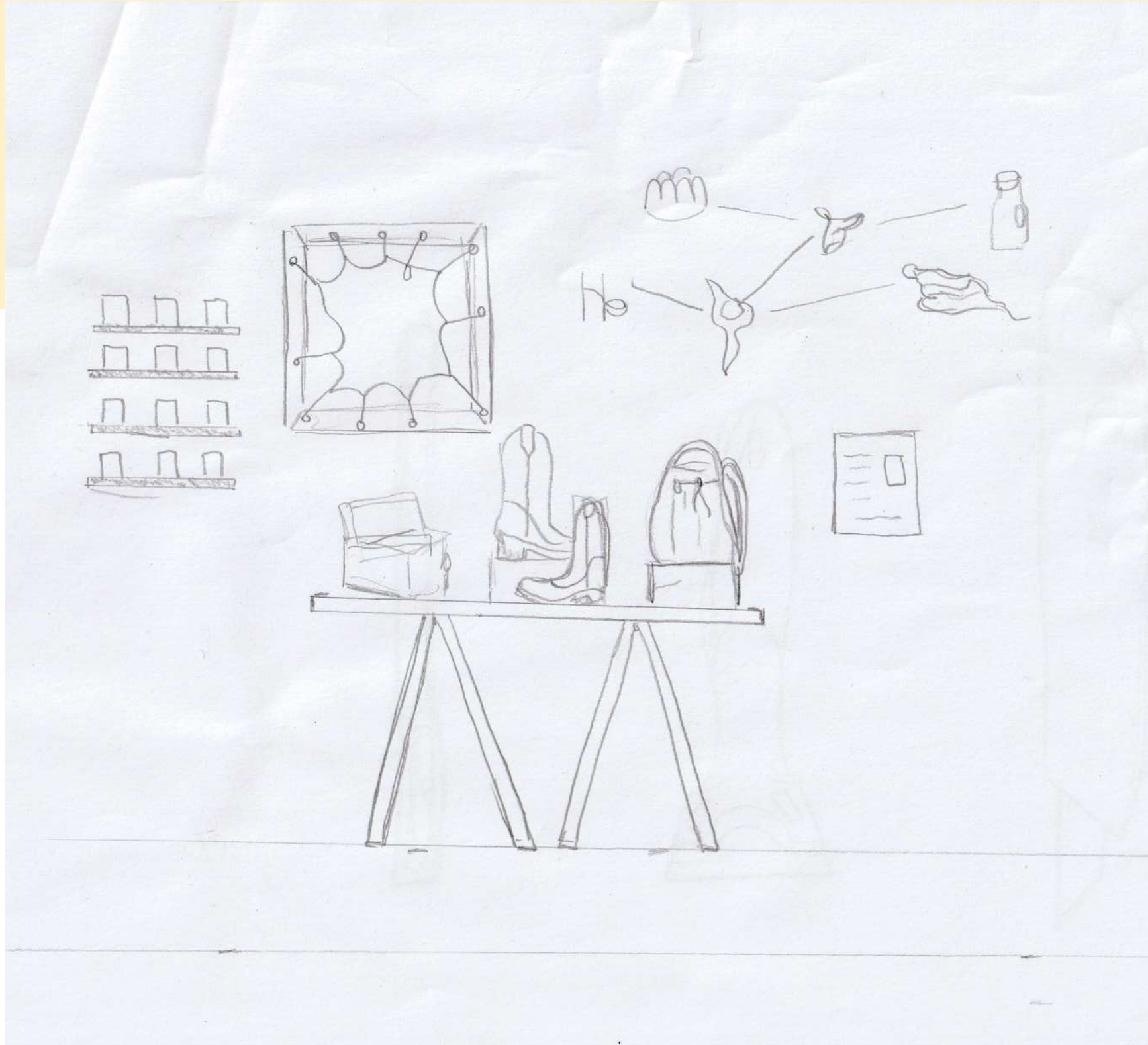
IMAGES OF MY WORK IN CONTEXT  
POSTERS.



MY WORK NOT IN CONTEXT

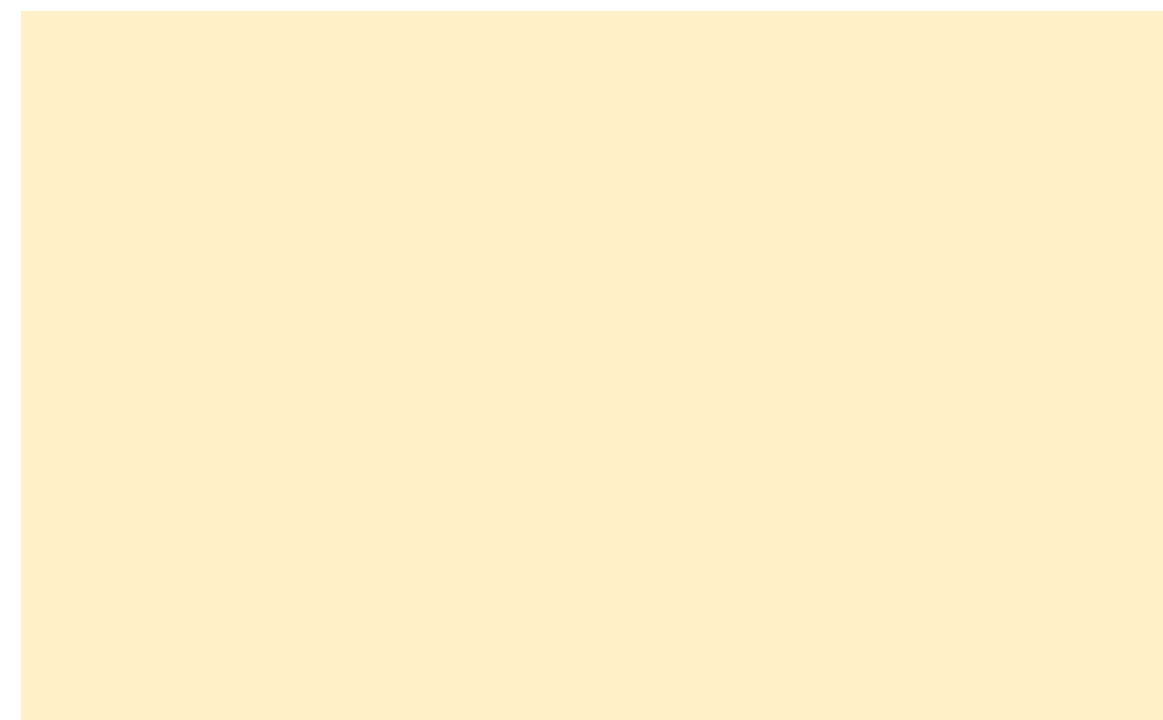
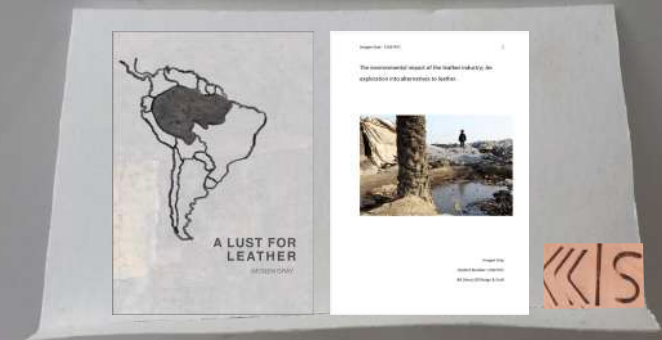
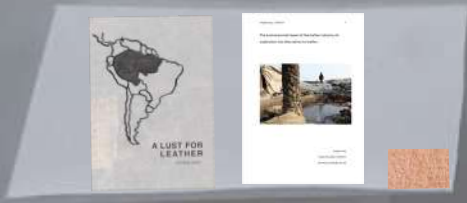


# VERY ROUGH PLANS.

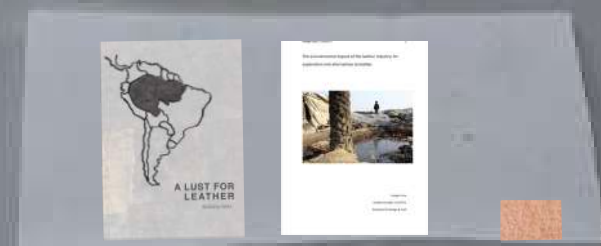
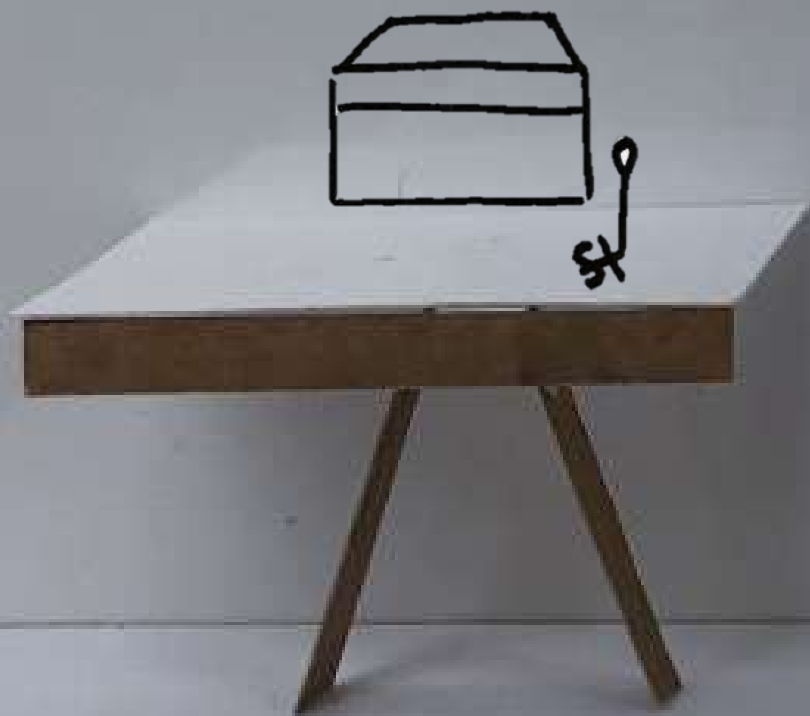
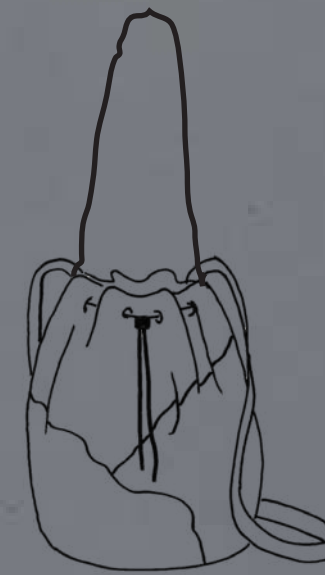
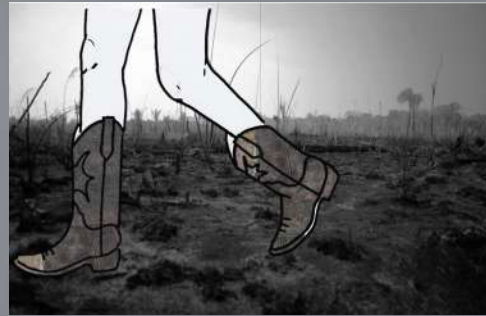
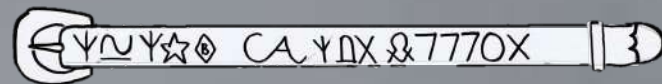


These were noting very throughout, I just was thinking loosely, where I could place things!

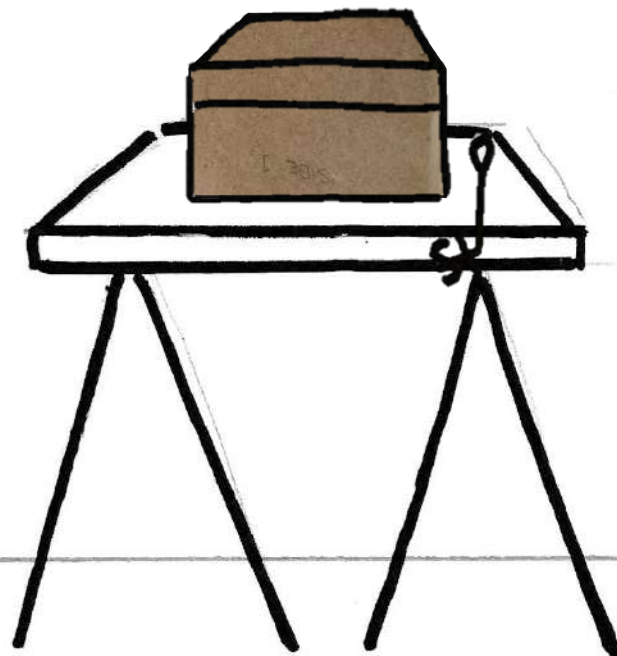
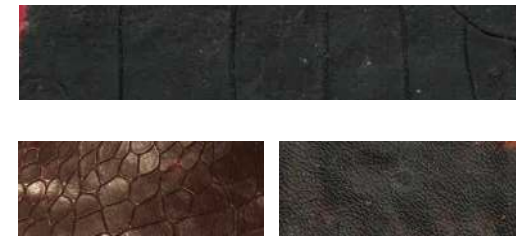














# REFLECTION

My topic is very wide so I found trying to put it all on to one table very limiting as well as taking away focus. Because each material is different it is best to spilt them up from each other in order to help people see each material for what it is and so they can read about why I made item individually. My objects are not only a learning tool to find out about the Amazon and the problems that area faces with deforestation due to recourse exploitation and farming, but an object that could be worn in everyday life. These objects are practical too and this isn't best shown on a shelf.

# SO...

I have created images where I can image my objects being worn in a normal life of being a useful object. My objects have dark and deep set notions; however, you would only ever find out about this if you were to read about the designs I chose and the materials I made because of what I found out in my research.















